

## The APhA Foundation **COVID-19 Heroes Campaign**

At a time when many Americans have been reminded why their pharmacy and pharmacist are essential in their communities, I want to remind you how essential you are to our profession. In the last year, you've proven something that I and many others already know: you are a hero, each and every one of you.

*- Michael D. Hogue, Pharm.D., FAPhA, FNAP  
APhA Immediate Past President, 2021-2022*



# COVID-19 HEROES

*The contributions of pharmacy's heroes will be etched into the profession's history.*

In the face of unprecedented challenges, particularly to those who suffered loss, disruptions in education or employment, or cared for sick family or community members, pharmacy's COVID-19 heroes came together to help support the public health of our communities.

Now, as global vaccination initiatives are underway, we offer this special opportunity to acknowledge individuals and organizations for their dedication, contributions, and sacrifices during our nation's greatest health crisis.

## HONOR PHARMACY'S HEROES

The APhA Foundation **COVID-19 Heroes Campaign** honors pharmacists, pharmacy team members, and loved ones for going above and beyond during the pandemic – for their patients, their families, their communities, and their profession.

Ensure those important to you gain recognition for their service and role in supporting our nation through these challenging times. The contributions of pharmacy's heroes will be etched into the profession's history at APhA headquarters, the home of America's pharmacists.

On the magnificent grounds facing the Lincoln Memorial along the National Mall, you can select an inscription of your choosing to be engraved upon a stone paver within APhA's Eastern Lower Terrace. The pavers are inscribed with personal messages of honor and tribute.

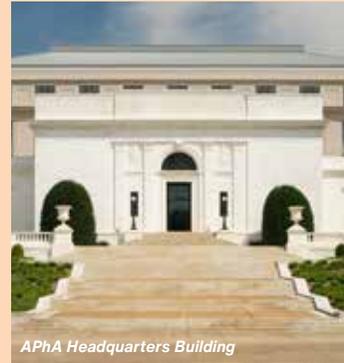
The APhA Foundation will also establish a recognition plaque inside of the APhA Headquarters Building to enshrine the names of all COVID-19 Heroes.



## CONTRIBUTION LEVELS

A financial contribution at the level meaningful to you will support the COVID-19 Heroes Campaign and help fund our ability to conduct programs and develop resources to support public awareness of pharmacists' patient care services and improvement of public health.

- **\$1 - \$499**, will provide direct support for the campaign and you will be acknowledged as a donor to the Foundation in the annual report and online.
- **\$500 - \$999**, will enshrine your name as a supporter of the campaign on a bronze supporter plaque to be installed inside the APhA Headquarters building.
- **\$1,000**, will allow for the selection of your preferred 8" x 8" paver location, submission of an inscription, and recognition on the bronze campaign recognition plaque.
- **\$5,000**, for a larger 32" x 16" paver will allow for selection of your preferred paver location around the edge of the eastern lower terrace, submission of an inscription, and recognition on the bronze campaign recognition plaque.
- **\$15,000**, will allow for dedication of a bench overlooking the eastern lower terrace, submission of an inscription, and recognition on the bronze campaign recognition plaque.  
(Two available)



*APhA Headquarters Building*



*Your Paver on the Eastern Lower Terrace*

## ART CONTEST

Enter your artwork for the chance to receive a commission to capture in a painted art piece pharmacists' and pharmacy teams' engagement within various COVID-19 response activities across the health care system and within communities.

## PHOTO MOSAIC

Submit your photo to be included in a photo mosaic that celebrates pharmacy's heroes, including pharmacists, pharmacy team members, student pharmacists, and others who are supporting the public health of our communities during these challenging times.

## PARTNER WITH US

Corporations, organizations, and other institutions can demonstrate their appreciation for pharmacy's contributions by partnering with the APhA Foundation. Supporting the COVID-19 Heroes Campaign can raise brand awareness among APhA Foundation audiences and special recognition benefits will be provided to supporters throughout the year and at the APhA 2022 Annual Meeting. For more information, please contact Jason Sapia at [jsapia@aphanet.org](mailto:jsapia@aphanet.org).

**To be a part of the COVID-19 Heroes Campaign, please visit [aphafoundation.org/covid-19-heroes-campaign](https://aphafoundation.org/covid-19-heroes-campaign).**

## AMERICAN PHARMACISTS ASSOCIATION FOUNDATION

The American Pharmacists Association (APhA) Foundation is a trusted source of research demonstrating how pharmacists can improve health care. For over 60 years, the Foundation has consistently proven that patient health outcomes are positively impacted by pharmacists. The APhA Foundation is affiliated with the American Pharmacists Association (APhA), the oldest and largest national professional society of pharmacists in the United States established in 1852.

### MISSION

The mission of the APhA Foundation is to improve health by inspiring philanthropy, research and innovation that advances pharmacists' patient care services. The APhA Foundation looks to create a new medication use system where patients, pharmacists, physicians and other health care professionals collaborate to dramatically improve the cost effectiveness and quality of patient health outcomes.



American Pharmacists Association Foundation  
2215 Constitution Avenue NW | Washington, DC 20037  
202-429-7508 | [aphafoundation.org/covid-19-heroes-campaign](https://aphafoundation.org/covid-19-heroes-campaign) | [jsapia@aphanet.org](mailto:jsapia@aphanet.org)

The APhA Foundation is a 501(c)3 organization, tax ID: 52-6039142. Donations are tax deductible as allowed by law.