



**FOR IMMEDIATE RELEASE**  
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**Two Rivers Pharmacist Brian Jensen Honored for Outstanding Community Service**

**Washington, DC** – The Pharmacy Society of Wisconsin (PSW) has selected Brian Jensen as the recipient of the 2015 Bowl of Hygeia Award for outstanding community service. Jensen was presented with the award at the 2015 PSW Annual Meeting on Saturday, September 12. The Bowl of Hygeia is sponsored by the American Pharmacists Association Foundation, the National Alliance of State Pharmacy Associations and the American Pharmacists Association with support from Boehringer Ingelheim.

Jensen is an employee of The Medicine Shoppe, an independent community pharmacy in Two Rivers, Wis. He earned his pharmacy degree from the University of Wisconsin-Madison School of Pharmacy.

Jensen is actively involved in the pharmacy profession as a member of the Pharmacy Society of Wisconsin. In addition, he has demonstrated a sustained commitment to community service through his involvement with a wide range of organizations in his hometown of Two Rivers. Most noteworthy is his work with the Guatemala Medical Resources Partnership, a Wisconsin Rotary project to bridge the gap in medical services for the people of Guatemala. Although his primary role in this mission project is as a pharmacist, he extends his support beyond his professional role and is willing to provide any type of assistance that is needed in the community.

Jensen is a member of the Board of Directors of the Rotary Club of Two Rivers, participates in Meals on Wheels, and serves on the Congressional Council for Calvary Lutheran Church.

Established in 1958, the Bowl of Hygeia Award recognizes pharmacists who possess outstanding records of civic leadership in their communities and encourages pharmacists to take active roles in the affairs of their respective communities. The award is presented annually by participating state pharmacist associations, including those in the District of Columbia and Puerto Rico. In addition to service through their local, state and national pharmacy associations, award recipients have devoted their time, talent and resources to a wide variety of causes and community service.

The Bowl of Hygeia is the most widely recognized international symbol for the pharmacy profession and is considered one of the profession's most prestigious awards. The Bowl of Hygeia has been associated with the pharmacy profession since as early as 1796 when the symbol was used on a coin minted for the Parisian Society of Pharmacy. The bowl represents a medicinal potion and the snake represents healing. Healing through medicine is precisely why the pharmacy profession has adopted the Bowl of Hygeia symbol.

**About the American Pharmacists Association Foundation**

The APhA Foundation, a nonprofit organization based in Washington, D.C., is a trusted source of research demonstrating how pharmacists can improve health care. The APhA Foundation's mission is to improve people's health through pharmacists' patient care services. The APhA Foundation is affiliated with the American Pharmacists Association, the

national professional society of pharmacists in the U.S. For more information, please visit the APhA Foundation website [www.aphafoundation.org](http://www.aphafoundation.org). Follow the APhA Foundation on [Twitter](#) and [Facebook](#) for the latest updates.

**About the National Alliance of State Pharmacy Associations**

The National Alliance of State Pharmacy Associations (NASPA) promotes leadership, sharing, learning, and policy exchange among pharmacy leaders in all 50 states and Washington, DC, and provides education and advocacy to support pharmacists, patients, and communities working together to improve public health. NASPA was founded in 1927 as the National Council of State Pharmacy Association Executives (NCSPAEE). For more information, please visit the NASPA Web site [www.naspa.us](http://www.naspa.us).