



FOR IMMEDIATE RELEASE
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Columbia Pharmacist Gene Reeder Honored for Outstanding Community Service

Washington, DC – The South Carolina Pharmacy Association has selected Gene Reeder as the recipient of the 2014 Bowl of Hygeia Award for outstanding community service. Reeder was presented with the award at the Annual Convention on Saturday, June 21. The award is sponsored by the American Pharmacists Association Foundation, the National Alliance of State Pharmacy Associations and the American Pharmacists Association with support from Boehringer Ingelheim.

Reeder has been involved in both the pharmacy profession and the community. Since graduating in the late 1970s, he has held many leadership positions locally and at the state and national level in various pharmacy organizations. He also currently serves on the Board of Directors for the South Carolina Free Clinic Association.

Reeder is a member of a variety of professional and scientific organizations and has published over 60 refereed articles in his field. He has also authored book chapters on pharmacoeconomics, outcomes research, study design, and managed care pharmacy. In addition, he has participated in the grant submission and review processes at the state and federal levels and has a successful record of extramurally funded research. Much of his work has focused on the outcomes, intended and unintended, of health care and policy interventions.

Established in 1958, the Bowl of Hygeia Award recognizes pharmacists who possess outstanding records of civic leadership in their communities and encourages pharmacists to take active roles in the affairs of their respective communities. The award is presented annually by participating state pharmacist associations, including those in the District of Columbia and Puerto Rico. In addition to service through their local, state and national pharmacy associations, award recipients have devoted their time, talent and resources to a wide variety of causes and community service.

The Bowl of Hygeia is the most widely recognized international symbol for the pharmacy profession and is considered one of the profession's most prestigious awards. The Bowl of Hygeia has been associated with the pharmacy profession since as early as 1796 when the symbol was used on a coin minted for the Parisian Society of Pharmacy. The bowl represents a medicinal potion and the snake represents healing. Healing through medicine is precisely why the pharmacy profession has adopted the Bowl of Hygeia symbol.

Information regarding contributing to the Bowl of Hygeia future is available by contacting the APhA Foundation at 202-429-7565 or info@aphafoundation.org.

About the American Pharmacists Association Foundation

The APhA Foundation, a nonprofit organization based in Washington, D.C., is a trusted source of research demonstrating how pharmacists can improve health care. The APhA Foundation's mission is to improve people's health through pharmacists' patient care services. The APhA Foundation is affiliated with the American Pharmacists Association, the national professional society of pharmacists in the U.S. For more information, please visit the APhA Foundation website www.aphafoundation.org. Follow the APhA Foundation on [Twitter](#) and [Facebook](#) for the latest updates.

About the National Alliance of State Pharmacy Associations

The National Alliance of State Pharmacy Associations (NASPA) promotes leadership, sharing, learning, and policy exchange among pharmacy leaders in all 50 states and Washington, DC, and provides education and advocacy to support pharmacists, patients, and communities working together to improve public health. NASPA was founded in 1927 as the National Council of State Pharmacy Association Executives (NCSPA). For more information, please visit the NASPA Web site www.naspa.us.